**Interview Source**:

* Name of Person: Ashley Wormall
* Title: Director of Coaching
* Organization / Company: Dexter Soccer Club
* E-Mail or Phone Number: 847-505-3869

**Personal Information:**

* General Responsibilities:
  + Director of Coaching
  + Develop a plan to progress the club
  + Develop a plan for the players
  + Plans for the future
  + Accommodate current and future players
  + Educate the coaching staff
* Likes:
  + Work in a career that he loves
  + Give his knowledge to young kids and develop them
  + Hope to get kids to high level
  + Help kids to enjoy the game
* Dislikes:
  + Misconceptions from uneducated parents
  + The difference between “American sports” vs soccer since it’s a world sport
  + Different development opportunities because some clubs are smaller then other
* Hours / Attire:
  + Hours range from 40-50
  + Attire is usually athletic wear
* Pay / Benefits / Perks:
  + Pay: $40,000
  + Benefits/Perks: Insurance, business expenses, conventions
* Education:
  + Undergrad in Business/communication
  + Coaching licenses
  + Certificates
* Related Experience:
  + Professional England and Australia
  + College
  + PDL

**Industry Information:**

* Salary Range
  + $30,000-$100,000
* Turnover
  + Player retention can be high or low depending on team performance, club performance, and club politics
* Opportunity for Advancement:
  + High opportunity for Advancement if you’re good at coaching
  + Depending on performance there is either a good or bad but you can have the chance to bring in more teams.

**Tips for Students Aspiring Towards a Similar Position:**

Actively pursue all avenues of opportunity to gain experience through coaching or shadowing coaches. Continuously upgrade your coach’s licenses to increase your knowledge of coaching. Higher coaching licenses give you more credibility as a coach and can lead to better coaching positions and pay. Always work hard and remember you’re there to help the kids get better and spread the love for the game. You are there to develop the kids and hopefully get them to a high level of playing.